

BIG WINNER

Advice from Successful People

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<http://www.bigwinner.org/2009/09/24/book-review-of-the-leap-by-rick-smith/>

Book Review of “The Leap” by Rick Smith

I recently posted a review of Rick Smith’s book “The Leap” on Amazon. It’s a great book:

Rick Smith was an average employee at Spencer Stuart who was encouraged to leave the company after not expressing enough passion for his day job. He then started a networking group called World50, which included a number of executives from the top companies in the world. When he first started the company, his friends and family were less than enthusiastic about the idea. Smith went on to vindicate his idea. With a membership fee of \$50k coming in from each signup, the company became a profitable success.

This process led the author to ask himself:

“How could someone who avoided significant risk, who never changed who he was, and who succeeded in great part through the efforts of others, have experienced such an incredible life transition?”

The book explores that question and helps readers define their careers.

“The Leap” provides guidance on the following issues:

- * escaping the status quo
- * dealing with the myths that hold you back
- * breaking away from the past
- * focusing on your strengths
- * how to motivate yourself
- * creating big valuable ideas and putting them into action

In addition to these features, the book also has great stories and tips from other successful entrepreneurs.